

Women in Aviation, Houston Chapter
Saturday, September 24, 2022

Girls in Aviation Day 2022

INSPIRING THE NEXT GENERATION

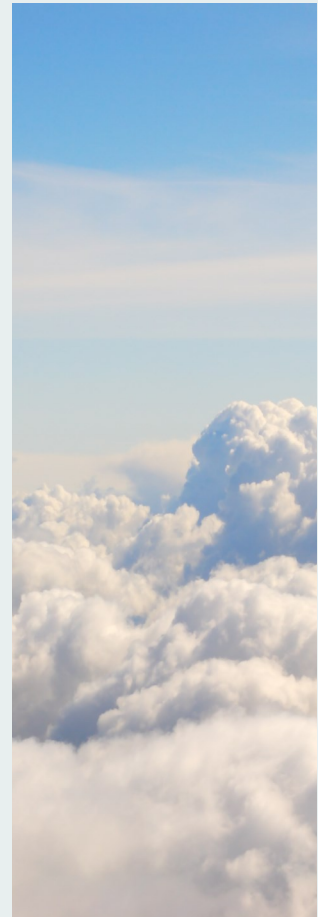
There is something unique and memorable about a child's first trip to the airport. The people rushing around, the airplanes, the crewmembers...we can all think back to how magical that first takeoff was. That feeling is something we at Women in Aviation, Houston Chapter want young girls to be inspired by and to remember when they are choosing their career path. Girls in Aviation Day seeks to connect young girls to people and experiences in the aviation industry to inspire them to pursue careers in Science, Technology, Engineering, and Math. By introducing them to the airplanes, the crewmembers, and the exciting opportunities that await them in the aviation industry, we give girls the opportunity to soar! Consider joining us on Saturday, September 24, 2022 to be a part of this incredible event!

OUR MISSION

The mission of Girls in Aviation Day is to engage students with the exciting opportunities in aviation by promoting careers in STEM fields through hands-on interaction with aircraft, role models, activities, history, and stories.

THE CHALLENGE

Currently, the aviation industry is facing a shortage of pilots. According to a forecast by Boeing, there is a need for 637,000 new pilots to fly 41,000 new commercial airliners. Presently, the Federal Aviation Administration estimates that out of approximately 609,000 certified pilots, only 6% are women. Of those 42,000 women, the International Society of Women Airline Pilots estimates only 5000 are female airline pilots. Other jobs in aviation show far fewer females than males in roles such as aircraft mechanics and air traffic controllers. Our challenge is to introduce girls to jobs they may not have known existed or that they didn't believe they could do. We believe we will have a lasting impact on the futures of women in STEM fields.



BY THE NUMBERS

609,306 pilots in the USA
42,694 Female pilots in the USA
637,000 NEW pilots needed by
2036 worldwide
87 new pilots a day needed by
2036

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WHO WE ARE

The Women in Aviation, Houston Chapter was established in 2002 and encompasses the greater Houston area. Our members are Air Traffic controllers, aircraft mechanics, pilots, flight attendants, managers, students, teachers, journalists, entrepreneurs, air show performers, and many, many more. We engage in community service, scholarships, fundraising, outreach and social events to promote Women in the Aviation industry.



Internationally, Women in Aviation consists of over 12,000 members in over 110 different chapters worldwide. The organization has provided over \$10 million in scholarships since their founding in 1990. Annually, members convene at the Women in Aviation Conference to exchange ideas, promote women in the industry, award scholarships, induct members into the Hall of Fame, and network with other professionals.

ABOUT THE EVENT

On September 24, 2022, over 100 girls ages 10-17 will visit the Lone Star Flight Museum at Ellington Field for a once-in-a-lifetime event. The girls will experience what it's like to fly an aircraft in state-of-the-art simulators, learn the parts of a plane and how to complete a pilot's 'pre-flight' with a Texas-themed Mooney airplane, learn all about aerodynamics and what makes airplanes fly, speak to industry leaders and professionals about their jobs and listen to motivational speakers talk about why they chose to be in the aviation industry. The whole day takes place in Lone Star Flight Museum's spectacular hangar surrounded by vintage aircraft and Warbirds, further adding to the unique experience for the participants. This event is completely FREE, thanks to sponsors like yourself. We strive to make the event accessible for young girls of all walks of life and backgrounds to give them all a day to remember.

Past guest speakers include;

Captain Lynn Ripplemeyer, the first woman to fly a Boeing 747

Coast Guard Pilot and Hurricane Harvey rescuer Lieutenant Amanda Montour



GETTING INVOLVED

An event of this magnitude and impact would not happen if were not for community and industry members dedicated their time and talent to the cause! For us, the sky is NO limit on how corporations, companies and individuals can get involved. We welcome any and all input and participation, just let us know how you want to help!

Some tangible ways you and your organization can get involved:

Day of Participation:

Volunteerism- Your organization or company can provide volunteers; All hands on deck!

Company Participation– Does your company have something they can display? Would you like to demonstrate your product or organization? Brand recognition is so important as these girls navigate potential careers in aviation and we want your brand to be on the forefront of their minds!

Activity Sponsorship– Do you have a great hands on activity



GIRLS IN AVIATION DAY 2022 WISH LIST:

- ◆ Photo Booth with printable images
- ◆ Guest Speaker Panel
- ◆ SWAG Donations for Goody Bags
- ◆ Monetary Donations
- ◆ Volunteers
- ◆ Activity Booths
- ◆ Lunch Sponsorship
- ◆ Uniform Donation for Photo Booth
- ◆ Corporate Presence
- ◆ Did we mention VOLUNTEERS?



WANT TO SPONSOR THE EVENT?

Our mission is to keep this event totally free for the girls to participate. We want there to be limited barriers for the girls to give them the best opportunity possible to learn about careers in aviation. In order to do this, we need sponsors to help offset the cost of the event! Your monetary donation will go directly to help pay for the use of the event facility, the purchase of activity materials, goody bags, decorations and any other costs incurred from the event. There is no donation too big or too small and we offer several ways to donate, including via an online portal. Please contact us for more information regarding the online option.

PARTNERSHIP OPPORTUNITIES

The impact of Girls in Aviation Day is far reaching and resonates beyond the event itself. We believe we can have a lasting impact on the career choices young women make as well as how they dedicate themselves to their studies. The more girls we can reach, the broader the impact in our local communities and nationwide. In order to reach more girls, we need help from our community! With your assistance, we can broaden our scope to reach more girls in more ways in the years to come. Our goal is to conduct multiple events with girls of all ages in more locations throughout the Greater Houston area. Please consider making a contribution to our organization. It is fully tax deductible through our 501(C)3 and will have lasting impact for these girls!

PLATINUM \$1000

Featured on all of GIAD Houston Advertising material, press releases, and website for one year

Logo will be prominently displayed on the GIAD Banner during the event

Special feature in programming during the event with announcement

Recognition on all Social media platforms for one year

Booth Space at GIAD 2022 and inclusion in other events for 2022-2023

GOLD \$500

Featured on all of GIAD Houston Advertising material, press releases and website for one year

Logo will be appropriately displayed on the GIAD Banner during the event

Announced during GIAD programming

Recognition on all Social media platforms for one year

Booth Space at GIAD 2022 and inclusion in other events for 2022-2023

SILVER \$250

Featured on GIAD Website for one year

Announced during GIAD Programming

Recognition on all Social media platforms for one year

Booth Space at GIAD 2022 and inclusion in other events for 2022-2023

BRONZE \$100

Featured on GIAD Website for one year

Announced during GIAD programming

Recognition on all Social media platforms for one year

Booth Space at GIAD 2022 and inclusion in other events for 2022-2023

Girls In Aviation Day Budget 2022

Here you can see exactly how far your or your organization's dollar goes and the impact it will have on these girls! Our goal is to fund not just this year but future year events to ensure the longevity and expansion of Girls in Aviation Day. All donations are tax deductible and will ensure Girls in Aviation Day 2022 is a success!

NEED	PRICE
Museum Entrance @\$10 per girl	\$1000
Advertising, Website and Banners	\$400
Decorations and Supplies	\$500
Attendee Backpacks and magazines	\$600
Vendor and Volunteer meals/snacks/drinks	\$300
Misc.	\$300
TOTAL	\$3,100

Other ways to contribute:

- Contact local organizations for sponsorship or participation!
- Volunteer at the event!
- Invite local girls in your area to the event!
- Provide in-kind donations such as advertising, graphic design, photography, snacks, or decorations!
- Help us decorate the venue the day before!
- Join our local chapter!
- Tell all your friends!



SPONSORSHIP FORM

Organization Name: _____

Address: _____

City: _____ State: _____ Zipcode: _____

Point of Contact: _____

Phone Number: _____

Level of Sponsorship: PLATINUM: _____ GOLD: _____ SILVER: _____
BRONZE: _____ OTHER: _____

Would you like your organization advertised or named in our publications?

YES NO

Please print name as you would like it to be published:

Please send all logos or other information to JGarciaAviation@yahoo.com

Please make all checks Payable to: Women in Aviation, Houston Chapter

5806 Foresthaven Dr.

Houston, TX 77066

The Women in Aviation, Houston Chapter sends its most heartfelt THANK YOU to all of our supporters and sponsors! We invite you to join us Saturday, September 24, 2022 at the Lone Star Flight Museum to take part in what is sure to be a fantastic event!

Women in Aviation, Houston Chapter

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PLEASE
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